# First Quarter 2015 Revenues

23 April 2015



**FEEL THE WONDER** 

### Forward Looking Statements



current facts.



UCH forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements.



OR a more complete list and description of such risks and uncertainties, refer to Technicolor's filings with the French Autorité des marchés financiers.

### Agenda

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2015 GUIDANCE



#### Q1 2015 Highlights

Solid Performance in Q1 2015: Revenues up 8.3% at current currency

Technology: Revenues above €120 million in Q1 2015

**Entertainment Services:** Continued double-digit growth in Production Services, DVD services down versus a very strong Q1 2014

Connected Home: On track for full year growth and continued margin improvement

Credit profile: Moody's rating upgraded to B1 (vs. B2), driven by strong financial performance

Full year 2015 guidance confirmed

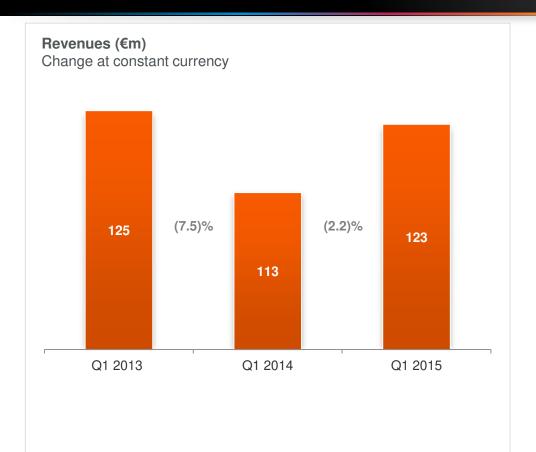
### Q1 2015 Revenues by Division

| (in € million)                                   | Q1 2014 | Q1 2015 | Change | Δ %<br>Current<br>Currency | Δ %<br>Constant<br>Currency |
|--|---------|---------|--------|----------------------------|-----------------------------|
| Technology                                       | 113     | 123     | +10    | +9.0%                      | (2.2)%                      |
| Entertainment Services                           | 328     | 358     | +30    | +9.2%                      | (4.1)%                      |
| Connected Home                                   | 291     | 317     | +26    | +8.9%                      | (0.8)%                      |
| Group revenues (excl. legacy activities & Other) | 732     | 798     | +66    | +9.1%                      | (2.5)%                      |
| Legacy activities                                | 5       | 1       | (4)    | (87.8)%                    | (89.9)%                     |
| Other  | 7       | 7       | 0      | (0.4)%                     | (19.0)%                     |
| Group revenues                                   | 744     | 805     | +61    | +8.3%                      | (3.2)%                      |

technicolor



### Technology – Revenue Highlights



#### **Key Highlights**

- Revenues up 9% at current currency vs. Q1 2014
- Licensing revenues totaled €118 million, increasing by 7% YoY at current currency
- Revenues generated by the MPEG LA pool were significantly higher, driven by favorable €/US\$ exchange rate movements
- Solid performance across direct programs, but lower vs. Q1 2014, which included a lump sum payment related to LG smartphone licensing agreement
- Significant business development in Technology Licensing

### Technology – Showcasing Technology Relevance



Global coalition representing leading companies in entertainment,

technology, consumer electronics and distribution to establish next generation video technologies (4K, HDR, WCG...)

Technicolor, DirecTV, Dolby, Fox, LG, Netflix, Panasonic, Samsung, Sharp, Sony, Walt Disney, Warner Bros.







Address market demand for efficient, transparent and balanced commercialization of HEVC technologies, with at least 500 essential HEVC patents at launch

Technicolor, Philips, Mitsubishi Electric, General Electric, Dolby

### **MPEG-H AUDIO**

World's first live broadcast demo of MPEG-H Audio standard, a new interactive and immersive TV audio system, showing live sports and music productions

Technicolor, Fraunhofer IIS, Qualcomm



### Technology – Significant progress in Technology Licensing



Partnering with
Chinese mobile device
manufacturer TCL

Agreement signed in March 2015 to embed Technicolor's Color Enhance technology on the new Alcatel Onetouch premium smartphone



Launching an end-to end HDR offering @

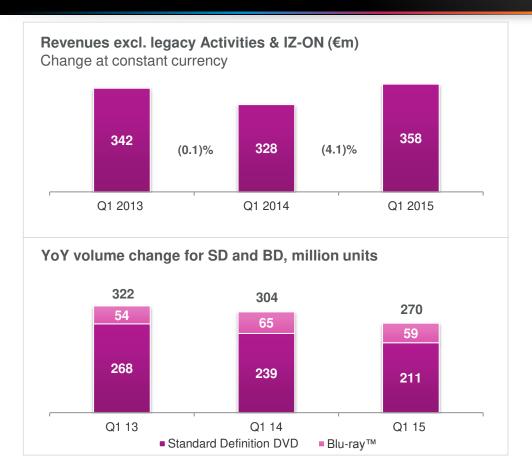


**HDR grading for legacy and new content** for movies, TV shows and commercials

Intelligent Tone Management plugin licensing for major color grading systems to enable broadcasters to create HDR content in their own facilities

World's first UHD and HDR free over-the-air live demonstration live broadcast based on proposed ATSC 3.0 technologies

#### Entertainment Services – Highlights



#### **Key Highlights**

#### **Production Services**

- Significant revenue increase YoY, driven by double digit growth in VFX and Animation activities
- Seamless integration of Mr. X
- Digital Cinema joint-venture with Deluxe, binding agreement, expected to be completed in Q2 2015
- Focus of Distribution Services solely on digital servicing platform and exit from low margin services

#### **DVD Services**

- Revenues driven by lower volumes vs. Q1 2014 that benefited from a very positive impact of *Frozen*
- Lower rate of decline compared to H2 2014 trend
- Weak release of major Games in Q1 2015 (seasonally low)

### Accelerating Production Services growth in Animation and Advertising



# **Exclusive Agreement to Acquire Production House Mikros Image**

- Strengthen company's position in the Animation market identified as a major growth driver for the Group
- Bolster to rank n°1 in France's Advertising market
- Transaction expected to be completed in Q2 of 2015





## Technicolor acquires OuiDo Productions

Allow to offer film, TV and OTT clients a complete end-to-end solution from pre-production services to animation and all the way through to post-production









### Entertainment Services – Record activity level

#### Increased work scope for tent-pole movies









#### **Sustained growth in VFX for Commercials**





#### **Strong activity pipeline in Broadcast**







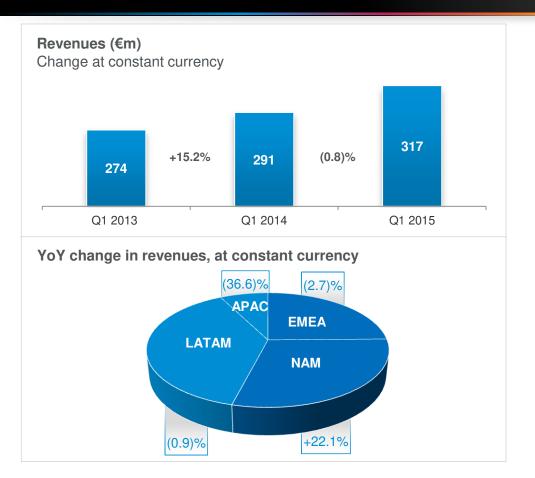


#### **Rewarded talents**

- Technicolor's theatrical sound mixing team won the Oscar and Bafta for their unique contributions to Whiplash
- Successful challenge for Technicolor's colorfinishing team, *Birdman* received 4 Oscars,
   2 Golden Globes and 1 Bafta



#### Connected Home – Revenue Highlights



#### **Key Highlights**

- Revenue up 8.9% vs. Q1 2014 at current currency
- Strong mix improvement in most regions
- Double-digit revenue growth in North America, driven by sustained demand from Cable customers
- Solid revenue growth in LatAm, driven by mix increase
- New awards and customers wins that will lead to strong revenue growth in H2 2015
- Continued gross margin improvement, driven by solid operating execution, supply-chain efficiency and improved product mix
- EBITDA margin also increased vs. Q1 2014, notwithstanding stronger R&D expenses

#### Connected Home – Innovative and creative leader



Large shipments of 4K set top boxes in India for the ICC Cricket World Cup 2015



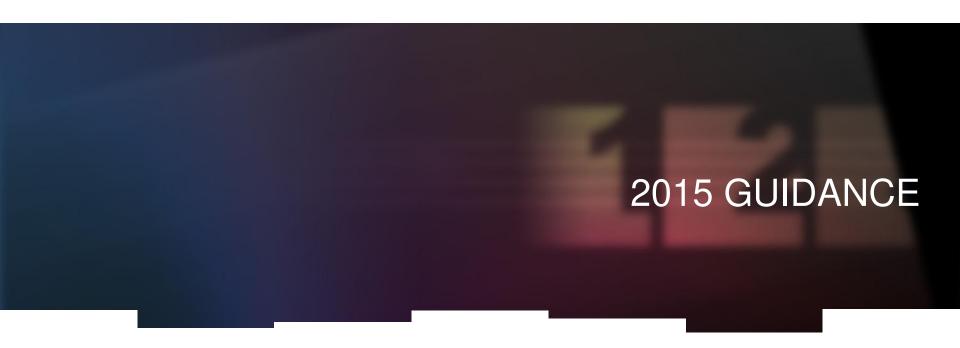


Advance in next-generation video technologies and creative design dealing with complex integration challenges





Real-time test platform for new MPEG-H interactive and immersive TV Audio



### 2015 Guidance confirmed — A first step towards Drive 2020

Adjusted EBITDA between €560 million and €590 million

Free Cash Flow of at least €230 million

**Net debt to Adjusted EBITDA ratio** of around 0.75x at end December 2015



# Thank you



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